



CASEC

美国佛州华人华侨联合会

CASEC Fundraising Campaign (2019-2020)

Chinese Association of Science, Education and Culture of South Florida (CASEC) serves the Chinese American community in the region. One of our missions is to promote Chinese culture in South Florida. Cultural diversity is important because our country, workplaces, and schools increasingly consist of various cultural, racial, and ethnic groups. As we interact with others, we can build bridges to trust, respect, and understanding across cultures. CASEC starts its fundraising campaign for year 2019-2020 with our traditional Spring Festival Show. Your generous donation will directly benefit not only the Spring Festival event, but also all the cultural activities that are organized, sponsored or supported by CASEC. Our other cultural events include Chinese Moon Festival, students' language academic contests, and many sports activities organized by ten plus CASEC clubs. These activities and events greatly expose the sponsors to both local Chinese and American communities. Our members are generally two-income families that have strong household income and desirable spending pattern and brand royalty.

Although you can elect to remain anonymous, if reaching out to our community is more desirable, we will list your sponsorship in all our major events from now to the full year 2020. We will also advertise your business in our major event brochure and on CASEC website. Additionally, you are invited to attend our major events as a VIP guest to connect with local and Chinese business leaders, performing artists and government officials, and members.

We sincerely appreciate your contribution, generosity and support.

Best regards,

Yao Yan, PhD
颜耀阳
President/CASEC

美国佛州华人华侨联合会

南佛州最大的华人组织
The Largest Chinese Organization in Florida



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Sponsorship Level in All CASEC Programs 2019-2020

Title Sponsorship (Full Page Ad Inside and Cover).\$5,000.00 and up

1. Recognized as a CASEC honored board member and highlighted at the Spring Festival Show.
2. Full page advertisement inside and front/back cover page in the Spring Festival Show brochure.
3. Stage presence during the Spring Festival Show and receive a plaque.
4. Listed on CASEC website with a business link until December 2020.
5. Reserved 25 VIP tickets for the Chinese Spring Festival Show

Diamond Sponsorship (Full Page Ad Inside and Cover).\$3,000.00 and up

1. Recognized as a CASEC honored board member and highlighted at the Spring Festival Show.
2. Full page advertisement inside in the Spring Festival Show brochure.
3. Stage presence during the Spring Festival Show and receive a plaque.
4. Listed on CASEC website with a business link until December 2020.
5. Reserved 20 VIP tickets for the Spring Festival Shows.

Jade Sponsorship (Full Page Ad Inside).\$2,000.00

1. Advertisement on the Spring Festival Show on full page.
2. Listed on CASEC website with a business link until December 2020.
3. Reserved 10 VIP tickets for the Spring Festival Shows.

Platinum Sponsorship (3/4 Page Ad Inside).\$1,000.00

1. Advertisement on the Spring Festival Show on 3/4 page.
2. Listed on CASEC website with a business link until December 2020.
3. Reserved 6 VIP tickets for the Spring Festival Shows.

Gold Sponsorship (Any Half Page Ad Inside)\$800.00

1. Advertisement on Spring Festival Show.
2. Listed on CASEC website with a business link until December 2020.
3. Reserved 5 VIP tickets for the Spring Festival Shows.

Silver Sponsorship (Any Quarter Page Ad Inside) \$500.00

1. Advertisement on Spring Festival Show.
2. Listed on CASEC website with a business link until December 2020.
3. Reserved 3 VIP tickets or regular tickets for the Spring Festival Shows.

Bronze Sponsorship (List Name Inside) \$300.00

1. Listed on Spring Festival Show.
2. Reserved 2 VIP tickets for the events.

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https://docs.google.com/forms/d/1MzFEuN1ZQZzBgXcP36mN_UQbL7fuUdk5R6-aS9-SPhI/edit?usp=sharing

Contact Name _____
Company/Organization _____
Address _____
City _____ State _____ ZIP Code _____
Phone (Cellular) _____ (Day) _____ (Night) _____
Email _____ Wechat _____
Your business's website to posted on CASEC's website _____

Deadline for submission is: Sun. 1/5/2020

Please send this completed form with a check or money order payable to CASEC

Mailing address: CASEC, 14301 Flora Ln, Wellington, FL 33414 or Email the front and back of the check to CASEC Finance Department: casecacfl@gmail.com

Donation Contacts: Yao Yan, President, CASEC: (561) 818-3106 James Ou: (302) 397-4933(c)

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